

LUXURY HOME MAGAZINE HAWAI'I

Design GUIDELINES

Template Designs & Guidelines



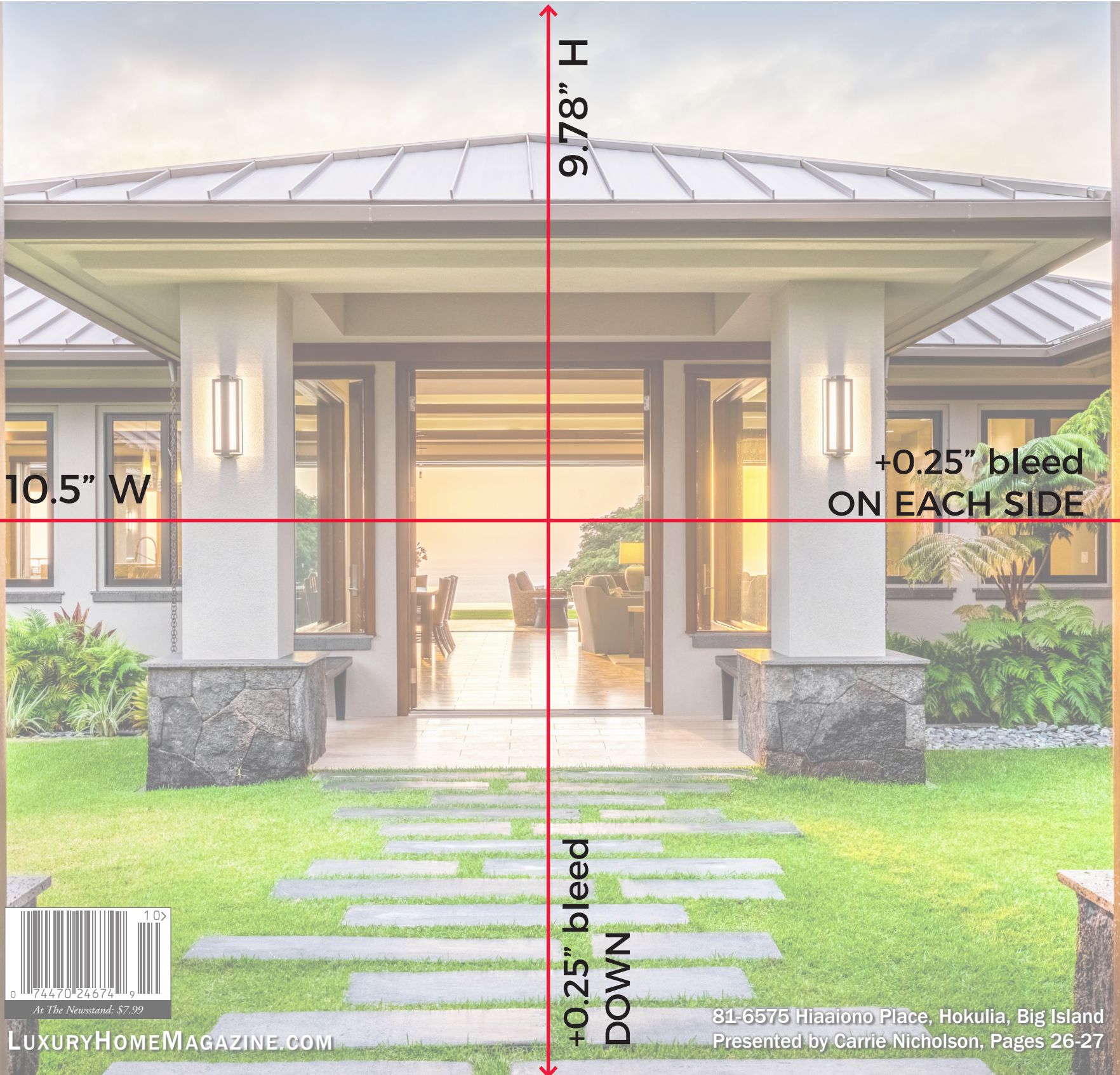
FRONT COVER IMAGE SIZE

LUXURY HOME[®]

M A G A Z I N E

Hawai'i KAUAI • OAHU • MAUI • MOLOKAI • LANAI • BIG ISLAND

ISSUE 17.5



10.5" W

9.78" H

+0.25" bleed
ON EACH SIDE

+0.25" bleed
DOWN



At The Newsstand: \$7.99

LUXURYHOMEMAGAZINE.COM

81-6575 Hiaaiono Place, Hokuia, Big Island
Presented by Carrie Nicholson, Pages 26-27

LUXURY HOME[®]

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DESIGN GUIDELINES: REALTOR CLASSIC STYLE PAGES

Luxury Home Magazine[®] is identifiable by the luxurious, full-color pages that make up our Classic Style design. These listing pages are designed by our staff and will be placed in the magazine in descending order of price. Classic Style design consists of one property per page with listing photos and text on the top, and Realtor photo, logo, and contact information at the bottom of the page.

Please understand that we will not begin production on an advertisement until all quality, high-resolution materials have been submitted. There will be two proof reviews for Realtor pages, so please review your page carefully for changes so we can obtain perfection and approval in a timely manner.

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ISLAND GETAWAY

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Email: info@lhmh.com



Big Island

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Oahu

\$1,000,000



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DESIGN GUIDELINES: ONE-PROPERTY AD SPECIFICATIONS

1. **Headline:** Up to 30 characters with spaces
2. **Facts:** City, Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | Price
3. **Text:** Up to 650 characters including spaces
4. **Photos:** Up to 5 high-resolution print quality images (300 dpi)
5. **Realtor Contact Information:** Name, designations, phone number, e-mail, website
6. **Logos:** 1-3 company and award logos (eps file preferred)
7. **Headshot:** High-resolution (300 dpi) headshot with background intact

1 photo

Maui

\$1,000,000

4

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3-4 photos

Big Island

\$1,000,000

OCEANFRONT
RETREAT

City, Island | SQFT | Land Size (if applicable)
BR/BA | MLS# | \$

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5 photos

Oahu

\$1,000,000

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OCEANFRONT HOME

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Land Size (if applicable)
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ISLAND GETAWAY

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Photo

HEADLINE

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PRESTIGIOUS OCEANFRONT HOME

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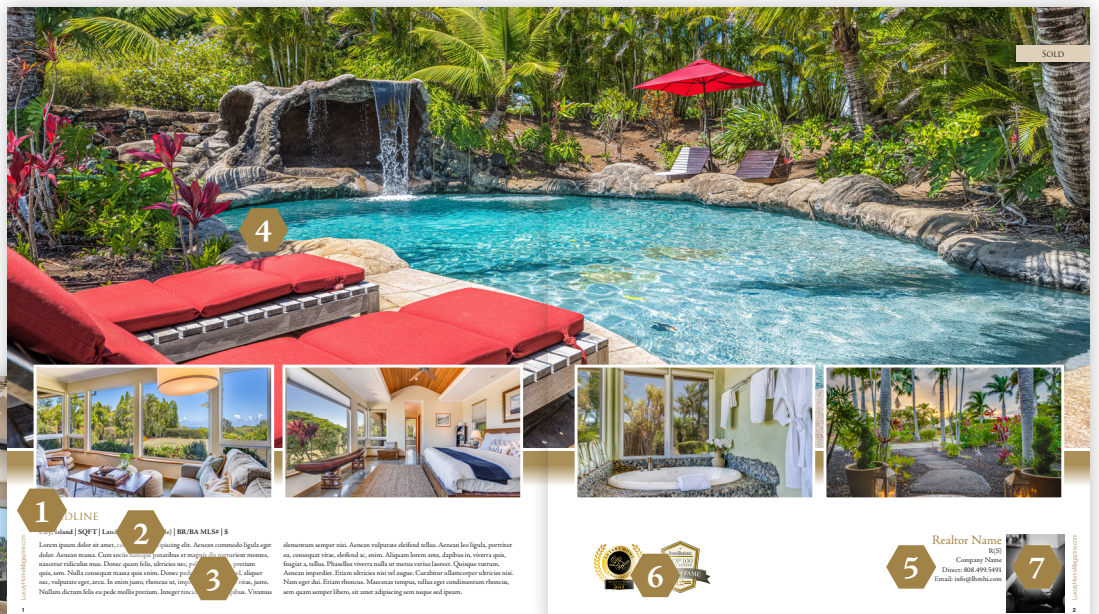
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M A G A Z I N E

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DESIGN GUIDELINES: TWO-PAGE AD SPECIFICATIONS

1. **Headline:** Up to 30 characters with spaces
2. **Facts:** City, Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | Price
3. **Text:** Up to 1,000 characters including spaces
4. **Photos:** 4 to 5 high-resolution print quality images (300 dpi)
5. **Realtor Contact Information:** Name, designations, phone number, e-mail, website
6. **Logos:** 1-3 company and award logos (eps file preferred)
7. **Headshot:** High-resolution (300 dpi) headshot with background intact



HEADLINE

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5-Photo Layout

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SOLD



HEADLINE

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Photo

SOLD



HEADLINE

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Headshot

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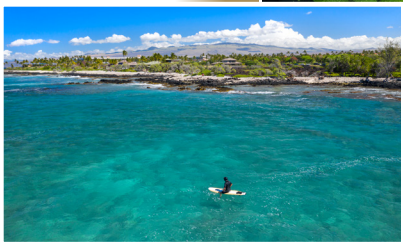
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3

4

4-Photo Layout

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\$1,000,000

HEADLINE

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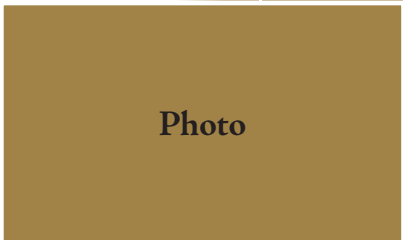


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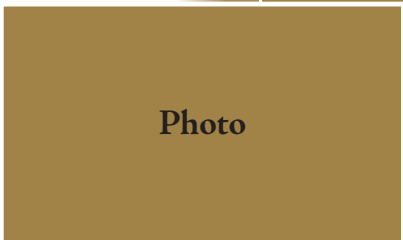
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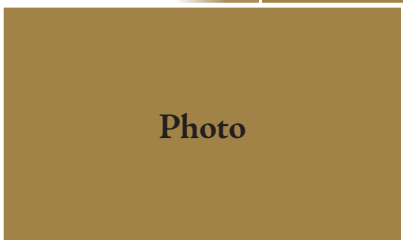
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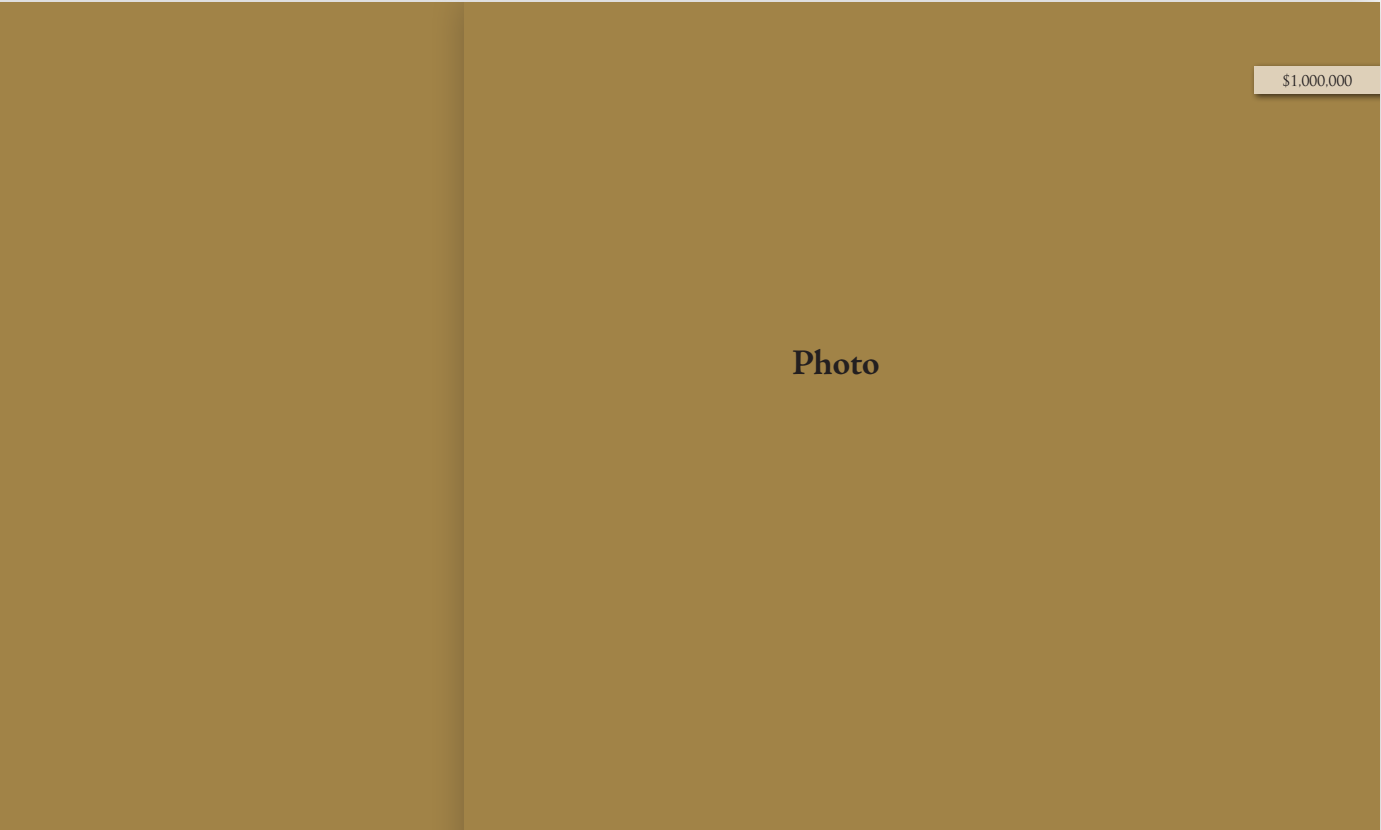
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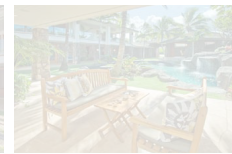
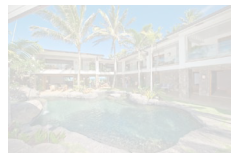
8

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A NEUTRAL KITCHEN PALETTE MAKES COOKING A BREEZE.
SEE PAGE 52



PRESTIGIOUS
OCEANFRONT
HOME IN WAILEA
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Showcase Your Luxury Home or Business with an Extra Full-Page Advertisement

This show-stopping complement to your traditional page is a simple, effective, and eye-catching way to give your listing or company the visual “POP” it deserves.



Annual
contract
holders
only

Benefits & Requirements:

Limited pages are available each issue.

Photo must be high-quality, large file size, and pass editorial approval.

Page may be placed to the left or right of your ad, guaranteeing right hand placement for one of your pages.

May include limited text and Realtor or company name.

Available only to advertisers with 6-issue memberships.

\$750

LUXURY HOME MAGAZINE HAWAII PLACEMENT POLICY

1. One listing per page.
2. Pages are placed in magazine by order of price, descending (highest to lowest).
3. Uniform design style and templates for all Realtor pages, regardless of brokerage.
4. Community developments, agency, and affiliate ads will be placed between Realtor listings.
5. Brokerage branding pages will be placed in order based on the number of agents from the company in the issue from that company.
6. Realtor self-branding ads are available in two-page spreads. Option for a two-page self-branding ad or a single branding page placed across from the Realtor's listing page.
7. "Price Upon Request" listings will follow ads with prices.
8. Homes for rent will follow for sale and sold listings.
9. Drop-in listing ads: Realtors are welcome to submit a print-ready ad that features 1 to 4 listings. These will be placed after template pages (not in order of price).
10. Exception to the rules: There are four agents who have been in every issue of *Luxury Home Magazine* for over a decade and will maintain their page positions:

Jack Tyrrell, Tracy Allen, Greg Harbottle (before index)

Tomo Matsumoto (inside back cover)